



November 2023

Dear ANNA Corporate Partner,

Thank you for your 2023 support of the American Nephrology Nurses Association (ANNA). We greatly appreciate your contribution to enhancing the important profession of nephrology nursing and very much value your partnership.

Nurses, more than any other healthcare provider, enhance the quality of care delivered to patients with kidney disease and the demand for nephrology nurses continues to grow as those living with kidney disease continues to grow.

ANNA is well positioned to support nephrology nurses and continue to provide them with the most robust educational offerings to allow them to provide the highest quality of care to their patients. We cannot, however, do this important work without the support of our corporate partners.

ANNA is grateful for the role Corporate Members have played in ANNA's stability, growth, and development and are pleased to invite your organization to continue this critical support in 2024.

There are three levels of corporate membership available:

- Corporate-Plus Membership – Annual Contribution of \$10,000 \*
- Corporate Membership – Annual Contribution of \$5,000
- Sustaining Membership – Annual Contribution of \$2,500

Those joining at the Corporate-Plus level in 2024 will be invited to participate in ANNA's new **Partnership Advisory Council** which is being established to provide valuable insights and feedback on the *future of nephrology nursing*. This important Council will meet in-person twice next year, at the National Symposium, April 14-17, 2024, in Orlando, Florida and at the Nephrology Nursing Summit, September 20-22, 2024, in Atlanta, GA.

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We hope you will consider continuing your support for ANNA and the profession of nephrology nursing by becoming a 2024 Corporate-Plus Member. For your consideration, a copy of the benefits of your support at each level is attached.

On behalf of the entire ANNA Board of Directors and the thousands of nephrology nurses who are ANNA members, we thank you for your interest and valued partnership. There is considerable work to be done to not only grow the profession of nephrology nursing to meet the demand, but to also enhance our education, advocacy, and networking offerings to best support our nurses, now and well into the future.

Your participation as an important partner will assist us in continuing this critical work.

If you have any questions about ANNA's Corporate Membership Program or would like to discuss your involvement in more detail, please contact Susan Iannelli, Marketing Manager / Executive Assistant, at 856-256-2376, [susan.iannelli@annanurse.org](mailto:susan.iannelli@annanurse.org), or Tom Greene, Senior Director of Marketing, at 856-256-2367, [tom.greene@annanurse.org](mailto:tom.greene@annanurse.org).

Sincerely,



Nancy Colobong Smith, MN, ARNP ANP-BC CNN  
President, 2024-25



Michele Kimball  
Executive Director

**Thank you for submitting your application and payment by January 31, 2024!**

Enclosures:

- Level of Support – Benefits & Recognition
- Application

## Corporate Membership Program Benefit Details

### **ALL Corporate Member Levels Receive the Following Benefits & Recognition**

- Special recognition in ANNA publications (both print and electronic edition):
  - *ANNA Update*, ANNA's bimonthly newsletter
  - *Nephrology Nursing Journal*, ANNA's official journal
- Recognition and listing in the Corporate Section of ANNA's website, [www.annanurse.org](http://www.annanurse.org).
- Priority consideration in the assignment of exhibit space at the National Symposium.
  - **Tier 1** – Corporate-Plus and Corporate Members
  - **Tier 2** – Sustaining Members
  - **Tier 3** – All Other Corporate Supporters
- **ANNA 2024 National Symposium – Caribe Royale, Orlando, Florida, April 14-17, 2024**
  - Recognition on the sidebar of the National Symposium website Hub.
  - Listing of Members on an eight-foot (high) panel at the registration desk.
  - Acknowledgement of Corporate Members at the Opening Ceremonies as part of a video loop.
  - Both representatives will receive a ribbon for their badge.
- **ANNA 2024 Nephrology Nursing Summit (*Network, Learn, Recharge*) – Courtland Grand Hotel, Atlanta, GA, September 20-22, 2024**
  - Recognition on the sidebar of the Fall Conference website Hub.
- Complimentary subscription to the *Nephrology Nursing Journal* and *ANNA Update*.
- Eligibility to rent ANNA's membership list, subject to policy.
- Corporate Members are invited to attend special events during the 2024 National Symposium.

**Corporate Members (\$5,000 Level)**  
**Receive the Following Additional Benefits & Recognition**

- Your hyperlinked company logo and company description of your products and services are included in the Corporate Section of the ANNA website.
- First option to participate in new ANNA projects and programs as they develop.
- Two (2) additional complimentary subscriptions to the *Nephrology Nursing Journal* and *ANNA Update* for a total of three (3) complimentary subscriptions.
- **TIER ONE** priority consideration in the assignment of exhibit space at the National Symposium.

**Corporate-Plus Members (\$10,000 Level)**  
**Receive the Following Unique Benefits**

- Your company logo is displayed on the ANNA website and hyperlinked to your website:
  - ANNA Website Home Page – ANNA had over 6,100 unique visits between April 1 and September 30, 2023
  - *Nephrology Nursing Journal* – Corporate Membership Recognition Page
  - Invited to Participate in ANNA’s **NEW Partnership Advisory Council**
    - ❖ Established to provide valuable insights and feedback on the *Future of Nephrology Nursing*.
    - ❖ Meet in-person twice next year, at the National Symposium, April 14-17, 2024, in Orlando, Florida and at the Nephrology Nursing Summit, September 20-22. 2-24, in Atlanta, GA